

Temporary Formula Substitutions

Effective March 1, 2022



If you are having trouble finding your WIC formula, you may temporarily use your WIC benefits to buy one of the formula options listed below. **It is important to ALWAYS try to find your regular product first.**

If your WIC benefits say...



Similac Advance
12.4 oz powder

If your WIC benefits say...



Similac Total Comfort
12.6 oz powder

If your WIC benefits say...



Similac Sensitive
12.5 oz powder

You can purchase...



Parent's Choice Advantage
12.4 oz powder
(only at Walmart)



Parent's Choice Infant
12.5 oz powder
(only at Walmart)



Enfamil Infant
12.5 oz powder



Good Start Gentle
12.7 powder

You can purchase...



Parent's Choice Gentle
12.0 oz powder
(only at Walmart)



Enfamil Gentlease
12.4 oz powder



Enfamil Reguline
12.4 oz powder



Good Start SoothePro
12.4 oz powder

You can purchase...



Parent's Choice Sensitivity
12.0 oz powder
(only at Walmart)

If you are having trouble finding a WIC formula not listed or would like breastfeeding information or help, please contact your WIC clinic.

This institution is an equal opportunity provider.